



SMART TECHNOLOGY SEAMLESS STAYS

STAY MY HOTEL

Complete Hospitality Solutions

Consultancy | Revenue Management | Digital Marketing | Technology Solutions



EXPERT
CONSULTANCY



MAXIMIZE
REVENUE



DIGITAL
GROWTH



SMART
TECHNOLOGY

SMART TECHNOLOGY | SEAMLESS STAYS

A Complete Hospitality Solutions Provider

COMPANY OVERVIEW

About Stay My Hotel

Stay My Hotel is a comprehensive hospitality solutions provider offering consultancy, revenue management, digital marketing, and advanced technology systems to hotels, resorts, restaurants, and hospitality businesses across Asia.

With offices in Chennai and Pondicherry, we combine hospitality expertise, strategic consulting, data-driven insights, and cutting-edge technology to help hospitality businesses achieve sustainable growth and profitability.



COMPLETE HOSPITALITY SOLUTIONS

Consultancy | Revenue Management
Digital Marketing | Technology Solutions



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OPTIMIZATION



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OUR MISSION

To create a genuine partnership with each hotel owner, providing practical, profit-oriented solutions that drive revenue growth, operational efficiency, and guest satisfaction.



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HOSPITALITY CONSULTANCY SERVICES

Strategic Partnership for Your Growth

Our highly experienced team of hospitality consultants, advisors and professionals hold ownership, senior level roles, and executive positions within the hospitality industry. We provide end-to-end consulting services across all aspects of hotel operations.



COMPREHENSIVE CONSULTING SERVICES



Hotel/Restaurant Food & Beverage Concept Creation

From concept to planning and execution, we elevate food, beverage and hospitality to the highest level, ensuring a strong foundation for culinary success.



Facility Planning & Design

An organized opening of hotels and restaurants assures greater efficiency and guest satisfaction. We optimize space allocation and operational workflows.



Kitchen Planning & Designing

Appropriate space allocation for all kitchen equipment to support smooth restaurant operations and maximize productivity.



Hotel/Resort Asset Management

We bring strategic knowledge to the table and act as a catalyst to achieve desired results in a short span of time, maximizing asset utilization.



Sales & Marketing Strategy

From food and beverage promotions to revenue maximization and digital marketing strategies to drive business growth.



Pre-Opening & Post-Opening Services

Professional management of hotel and restaurant openings ensuring greater efficiency, smooth operations, and exceptional guest satisfaction from day one.



Brand Quality & Operational Audits

Comprehensive brand quality audits and review of brand standards with special attention to details and thorough assessment.



Human Resources & Talent Acquisition

Human resources being key to organizational success, we guide you in talent acquisition to get the right fit for your team.

The screenshot displays the Stay My Hotel PMS interface. At the top, there's a navigation bar with various modules: Dashboard, FO, HK, Restaurant, POS, Banquet, Stock, Bar, Accounts, Payroll, Loyalty Mgt, and Asset Mgt. Below this, a status summary shows 12 Ready to Occupy, 2 Reserved, 21 Occupied, 2 Dirty, and 0 Blocked rooms. The main area features a grid of room cards, each with a room number, name, and status. A sidebar on the left contains a 'Refer & Earn' button and a list of modules: Dashboard, Booking, Room Transfer, Room Status, Laundry, Rent Item, Guest Care, Mini-Bar, Task Management, Travel Management, General, Indent, Enquiry, and Sales. On the right, a 'Today' and 'Month' filter is present, along with a list of upcoming check-outs for 03 Jun, 2026, including guests like Deva, Ravi, Ram, Priyanka, and Harry.



Stay My Hotel provides an integrated suite of cloud-based technology solutions designed for hotels, resorts, serviced apartments, homestays and hospitality businesses. Our platform simplifies daily operations and connects every department into one centralized system.

01



Property Management System (PMS)

Streamline operations, manage reservations, guests, billing, and more from one centralized platform.

02



Online Booking Engine

Direct bookings, real-time availability, secure payments, and a seamless booking experience.

03



Channel Manager

Sync rates and availability across all OTAs and sales channels in real time.

04



Mobile Applications

Empower staff and guests with intuitive mobile apps for operations and services on the go.

05



Offline Cloud Sync POS

Keep your restaurant and retail operations running smoothly, even offline.

TECHNOLOGY ECOSYSTEM INTEGRATIONS



Booking Engine



Channel Manager



Restaurant POS



Mobile Applications



Housekeeping App



Payment Gateway



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MAXIMIZE REVENUE



DIGITAL GROWTH



SMART TECHNOLOGY

PROPERTY MANAGEMENT SYSTEM (PMS)

Simplify Hotel Operations with an Intelligent Cloud-Based PMS

Stay My Hotel PMS is an all-in-one cloud solution designed to automate daily operations, improve staff productivity, and deliver an exceptional guest experience.



PMS KEY FEATURES



Front Office & Reservations



Housekeeping Management



Billing & Invoicing



Room & Rate Management



Guest Relationship Management



Multi-Property Management



Reporting & Business Analytics



User Roles & Security

WHY HOTELS CHOOSE STAY MY HOTEL PMS



Cloud-based access from anywhere



Easy-to-use interface with minimal training



Faster guest check-in and check-out



Centralized management for all departments



Improved operational efficiency



Reduced manual errors



Real-time business insights



Secure data storage with regular backups



Seamless integration with other hospitality solutions



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DIRECT BOOKINGS & DISTRIBUTION

Online Booking Engine

Convert Website Visitors into Direct Hotel Bookings

Reduce dependency on third-party booking platforms by enabling guests to book directly through your hotel website. Stay My Hotel Booking Engine offers a seamless, secure, and mobile-friendly booking experience that increases direct revenue while maintaining complete control over pricing and availability.

BOOKING PROCESS



Key Features:

- Real-Time Room Availability
- Instant Online Reservations
- Secure Online Payments
- Mobile Responsive Booking
- Promo Codes & Special Offers
- Multiple Rate Plans
- Instant Booking Confirmation
- Multi-Currency Support
- Integration with Stay My Hotel PMS

Benefits:

- Increase direct bookings
- Save OTA commission costs
- Improve guest booking experience
- Manage pricing in real time
- Reduce booking errors



Empower guests to book direct with confidence. Drive more revenue to your hotel, not to OTAs.



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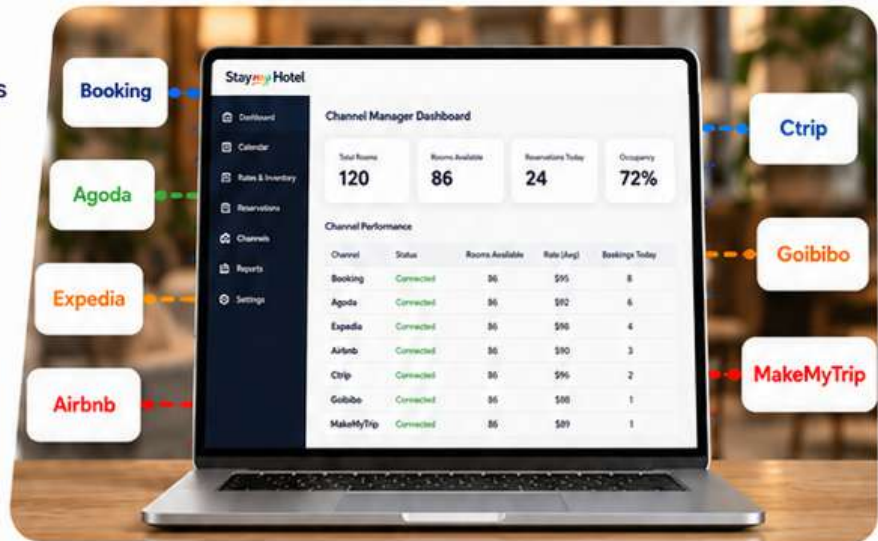


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CHANNEL MANAGER

Manage Every OTA from One Dashboard

Stay My Hotel Channel Manager keeps your room inventory, rates, and restrictions synchronized across all OTAs and booking channels in real time. It helps you avoid overbookings, reduce manual work, and maximize revenue by ensuring accurate availability wherever your guests book.



Key Features:

- Real-Time Inventory Synchronization
- Automatic Rate Updates
- OTA Connectivity
- Overbooking Prevention
- Centralized Dashboard
- Instant Reservation Updates
- Multi-Property Support
- Performance Reports

Benefits:

- Eliminate manual updates
 - Prevent double bookings
 - Improve room occupancy
 - Increase online visibility
 - Save valuable staff time
- More bookings. Fewer errors.
Better visibility. All in one place.



Why Choose Stay My Hotel Channel Manager?

Manage all your online distribution channels through one intelligent platform that keeps your inventory accurate and your revenue optimized.



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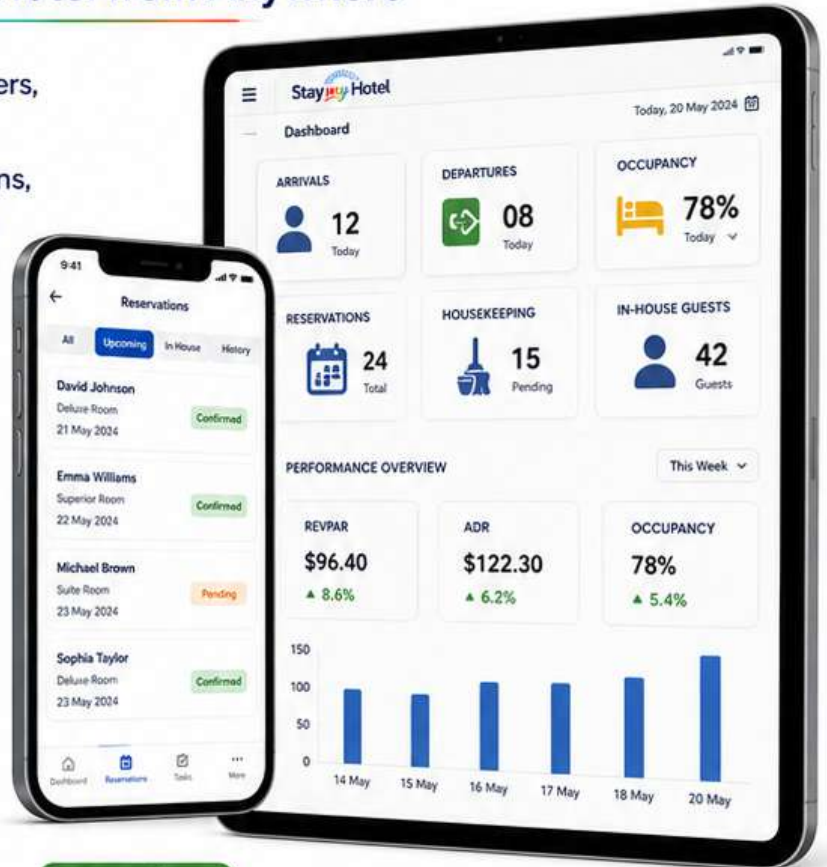
MOBILE APPLICATIONS

Run Your Hotel from Anywhere

Stay My Hotel mobile apps help owners, managers, and staff stay connected to hotel operations remotely. Monitor performance, view reservations, and make fast decisions from your smartphones or tablets—anytime, anywhere.

Key Features

-  Live Dashboard
-  Reservation Updates
-  Housekeeping Management
-  Guest Information
-  Reports & Analytics
-  Push Notifications
-  Staff Task Management
-  Secure Login
-  Cloud Synchronization



Benefits

- ✓ Access hotel data remotely
- ✓ Improve response times
- ✓ Increase operational efficiency
- ✓ Monitor business performance in real time
- ✓ Empower managers with mobile access



Why Choose Stay My Hotel Mobile Apps?

Stay in control of your hotel 24/7 with powerful mobile applications designed for modern hospitality management.



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OFFLINE CLOUD SYNC POS

Fast, Reliable Billing with Offline Capability

Stay My Hotel Offline Cloud Sync POS ensures uninterrupted restaurant and point-of-sale operations during internet disruptions. It allows you to bill, process payments, and serve guests seamlessly offline, and automatically syncs all data with the cloud once connectivity returns. Ideal for restaurants, cafés, room service, bars, and hotel outlets.



Key Features:

-  Offline Billing
-  Automatic Cloud Synchronization
-  Restaurant POS
-  Room Service Integration
-  Kitchen Order Management
-  Inventory Control
-  Multiple Payment Modes
-  Sales Reports
-  User Access Control
-  Fast & Secure Transactions

Benefits:

-  Continue operations without internet
-  Prevent billing interruptions
-  Maintain accurate sales records
-  Improve billing speed
-  Reduce operational downtime



Perfect for restaurants, cafés, room service, bars, and all hotel outlets.



Why Choose Stay My Hotel Offline Cloud Sync POS?

Keep your business running smoothly under all network conditions while maintaining complete synchronization between your local system and the cloud.



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OUR BUSINESS MODEL

Empowering Owners to Become Hotelier

Stay My Hotel is an innovative and fast-growing lean Revenue Management firm built to help hoteliers do more with less. Our core focus lies in increasing revenues and operational efficiency, and lowering costs to drive profitability.

Harnessing the power of complex data, Stay My Hotel proves that technology is the way to achieve an edge with sophisticated, machine-learning and data science-driven thinking.



Smart
Technology



Data-Driven
Decisions



Operational
Excellence



Higher
Profitability



Long-Term
Partnership

Built to improve revenue performance, streamline operations, and support sustainable hotel growth.



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REVENUE MANAGEMENT SERVICES

Maximize Revenue & Operational Efficiency

Stay My Hotel provides comprehensive revenue management strategies to boost profitability. Hotel revenue management is built on interconnected elements of customer segmentation, yield management, and strategic pricing.



OUR REVENUE MANAGEMENT PROCESS

We create comprehensive marketing and business development strategies focusing on how to reach your target market, effective advertising channels, and cost control for room rates and food & beverage revenues.



HOTEL AUDIT & ONBOARDING



OTA Audit: Optimize listings with better content, pricing, reviews and visibility strategies ensuring higher bookings and stronger revenue performance.



Hotel Website Audit: Comprehensive review of design, speed, SEO, mobile-friendliness, booking engine, and guest experience metrics.



Social Media Presence Audit: Analysis of brand visibility, engagement, content strategy, and competitive benchmarking.



Smooth Onboarding: Seamless transition from account setup to strategy alignment with zero operational disruption.



VISIBILITY OPTIMIZATION



Content Optimization: Engage descriptions, SEO-friendly keywords, and compelling visuals across all platforms.



Google My Business Optimization: Accurate details, photos, reviews, and keywords to boost local search rankings.



Real-Time Rate Management: Monitor market trends and competitor rates to adjust pricing and maximize revenue.



365-Day Inventory Management: Ensure maximum visibility, balanced distribution, and optimized occupancy throughout the year.



REVENUE & STRATEGY MANAGEMENT

- **Competitor Analysis:** Track competitor pricing, promotions, and positioning to refine your strategies.
- **Dynamic Pricing Management:** Optimize rates based on demand patterns, guest behavior, and market trends.
- **Promotion & Upselling Strategies:** Design tailored offers, packages, and upsell opportunities to maximize profitability.
- **Rate Disparity Management:** Monitor and control rate consistency across OTAs and booking channels.



DEMAND & OCCUPANCY MANAGEMENT

- **Long-Stay Pricing:** Tailored strategies to increase occupancy, build loyalty, and maximize revenue.
- **Days-of-Week Pricing:** Optimize rates based on weekly demand patterns and guest behavior.
- **Special Dates Management:** Dynamic pricing for high-demand periods to maximize profits.
- **Revenue Forecasting:** Analyze market demand and seasonal trends to set clear profitability goals.



PERFORMANCE REPORTING & COMMUNICATION

- **Weekly Revenue Meetings:** Clear insights, performance reviews, and action plans to keep strategies aligned.
- **Daily Pick-Up & Revenue Reports:** Track bookings, cancellations, and revenue trends for real-time strategy adjustment.
- **Ad Hoc Communications:** Quick, on-demand support for urgent needs and strategy adjustments.



OTA CONTRACT & PAYMENT MANAGEMENT

- **New OTA Contracting:** Onboard new platforms and negotiate better contracts.
- **Commission Rationalization:** Optimize costs while maintaining maximum visibility.
- **Review Strategy & Response:** Encourage feedback, manage responses, and enhance online reputation.
- **Invoice & Payment Management:** Track, verify, and manage all OTA invoices to prevent revenue leakage.
- **No-Show Management:** Manage no-show bookings and reconciliation for transparent revenue records.



OTA PARTNERSHIPS

- **DOMESTIC:** MakeMyTrip, Goibibo, Yatra, Travel Guru, Cleartrip, Brevistay, Redbus
- **INTERNATIONAL:** Booking.com, Agoda, Expedia, Airbnb, Hotels.com, Ctrip
- **META SEARCH:** Google, TripAdvisor, Trivago, HolidayIQ



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STRATEGIC DIGITAL MARKETING SERVICES

Grow Your Hospitality Business with Strategic Digital Marketing

In today's competitive hospitality industry, a strong digital presence directly influences booking decisions, increases brand visibility, and drives revenue growth. Stay My Hotel specializes in hospitality-focused digital marketing solutions designed exclusively for hotels, resorts, restaurants, homestays, and hospitality brands.



WHY DIGITAL MARKETING MATTERS

Travelers discover, compare, and book hotels and restaurants online. A well-managed digital presence helps hospitality businesses:

- ✓ Increase Direct Bookings
- ✓ Build Stronger Brand Awareness
- ✓ Improve Guest Engagement
- ✓ Enhance Online Reputation
- ✓ Boost Occupancy Levels
- ✓ Increase Restaurant Footfall
- ✓ Reduce OTA Commission Dependency
- ✓ Maximize Revenue and ROI



TURN ONLINE VISIBILITY INTO REVENUE



Increased Visibility: Appear where potential guests search, browse, and spend time online.



Better Guest Engagement: Build meaningful relationships with guests before, during, and after their stay.



Cost-Effective Marketing: Achieve measurable results with controlled budgets and clear performance tracking.



Strong Online Reputation: Manage reviews, strengthen trust, and create a positive digital brand image.



Measurable Performance: Track every lead, booking, call, and campaign result accurately.



Sustainable Growth: Generate consistent business growth through focused hospitality marketing strategies.



OUR COMPREHENSIVE HOSPITALITY SOLUTIONS



Social Media Marketing



Google Ads & Meta Ads Management



Hotel SEO Services



Website Design & Development



Booking Engine Integration



Online Reputation Management



Google Business Profile Optimization



Professional Photography & Videography



Revenue Management & OTA Management



Hospitality Consulting

1. SOCIAL MEDIA MARKETING



Content & Creative Design

We create engaging content showcasing rooms, resort experiences, dining, offers, and testimonials through social media creatives, reels, videos, carousel posts, promotional graphics, and storytelling.



Community & Reputation Management

We build strong guest relationships through timely comment management, message response handling, guest interaction monitoring, and consistent brand reputation building.



Performance Tracking & Optimization

We monitor reach, impressions, engagement rates, website traffic, lead generation, and booking conversions. Every campaign is continuously optimized for measurable business results.



2. GOOGLE ADS MANAGEMENT

Reach Guests When They Are Ready to Book

Google Ads help hotels, resorts, and restaurants reach guests actively searching for accommodation, dining, and travel experiences.

Benefits of Google Ads:

- ✓ Increase direct bookings
- ✓ Generate high-intent leads
- ✓ Improve occupancy levels
- ✓ Promote special packages and offers
- ✓ Drive quality website traffic
- ✓ Target specific locations
- ✓ Reduce OTA commission dependency



Our Google Ads Services:

- ✓ Search Ads for top Google visibility
- ✓ Display Ads across relevant websites
- ✓ Remarketing campaigns for website visitors
- ✓ Google Maps advertising for local inquiries
- ✓ Performance Max campaigns for wider reach
- ✓ Keyword research, competitor analysis, ad copywriting
- ✓ Landing page optimization and conversion tracking
- ✓ Call tracking and monthly reporting

META ADS MANAGEMENT

Reach Travelers Before They Search

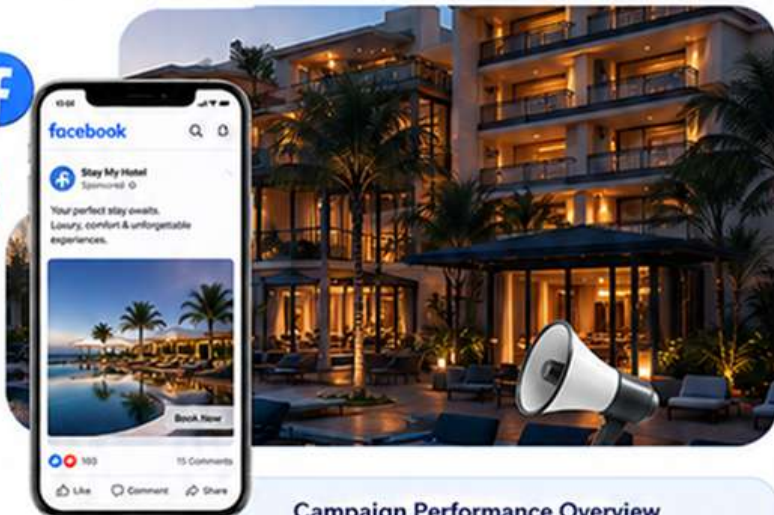
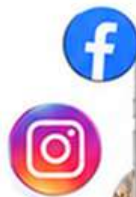
Facebook and Instagram advertising help your hospitality brand create demand by reaching potential guests with compelling visuals and targeted campaigns.

Why Meta Ads Work:

- ✓ Increase brand awareness
- ✓ Generate quality leads and inquiries
- ✓ Promote seasonal offers and packages
- ✓ Drive website traffic
- ✓ Increase restaurant reservations
- ✓ Improve direct bookings
- ✓ Retarget interested guests

Our Meta Advertising Services:

- ✓ Audience targeting for travelers and families
- ✓ Awareness, traffic, lead and conversion campaigns
- ✓ Hotel promotional videos and resort reels
- ✓ Restaurant ads and seasonal campaigns
- ✓ WhatsApp campaigns, call campaigns and booking forms
- ✓ **Target Audiences:** Domestic travelers, international travelers, families, corporate guests, weekend travelers, event attendees



Campaign Performance Overview



COMPLETE SERVICES OVERVIEW

Consultancy | Revenue Optimization | Digital Marketing | Technology Solutions



CONSULTANCY & ADVISORY

- ✓ Hotel/Restaurant Concept Development
- ✓ Facility Planning & Design
- ✓ Asset Management
- ✓ Sales & Marketing Strategy
- ✓ Pre & Post-Opening Services
- ✓ Brand Quality Audits
- ✓ Human Resources & Talent Acquisition
- ✓ Revenue Management Consulting



REVENUE OPTIMIZATION

- ✓ Hotel & Website Audits
- ✓ Visibility Optimization
- ✓ Dynamic Pricing Management
- ✓ Competitor Analysis
- ✓ OTA Management
- ✓ Revenue Forecasting
- ✓ Weekly Revenue Meetings
- ✓ Daily Pick-Up Reports



DIGITAL MARKETING

- ✓ Social Media Marketing
- ✓ Google Ads Management
- ✓ Meta Ads Management
- ✓ Hotel SEO Services
- ✓ Website Design & Development
- ✓ Online Reputation Management
- ✓ Google Business Profile Optimization
- ✓ Professional Photography & Videography



TECHNOLOGY SOLUTIONS

- ✓ Property Management System (PMS)
- ✓ Online Booking Engine
- ✓ Channel Manager
- ✓ Mobile Applications
- ✓ POS System with Offline Sync
- ✓ Rate Audit Tools
- ✓ Central Reservation System
- ✓ Mobile Booking Engine



TECHNOLOGY ECOSYSTEM INTEGRATIONS

Stay My Hotel solutions integrate seamlessly with Online Booking Engine, Channel Manager, Restaurant POS, Mobile Applications, Housekeeping App, Payment Gateway, Accounting Software, Guest Communication Tools, and third-party hospitality integrations.



CONTACT INFORMATION

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